



Help Reduce

Identity

Theft

By Michelle Gruber
with *First American
State Bank*

In an ever-changing world it has become increasingly important to take steps to protect ones identity. The Bureau of Justice Statistics identified 17.6 million U.S. residents ⁽¹⁾ that experienced identity theft in 2014 alone. Identity theft is defined in three general types of incidents: unauthorized use or attempted use of an existing account, use of personal information to open a new account, and misuse of personal information for fraudulent purposes. One of the best ways to protect yourself from becoming a victim of identity theft is proper disposal of personal information.

First American State Bank takes pride in helping their customers take important steps to reduce the risk of identity theft. The Bank is hosting the 2nd Annual Electronic and Paper Shred Day on May 19, 2016 from 10:00 a.m. to 2:00 p.m. at 8390 E. Crescent Parkway, Greenwood Village. There is important personal information stored on electronic devices that have been replaced or that are obsolete, such as smart phones, hard drives and desk tops. Improperly discarded electronic devices and paperwork with any personal information on it can expose an individual to unnecessary risk.

First American State Bank has partnered with Blue Star Recyclers, a 501(c)(3) nonprofit that provides certified electronic recycling and data destruction services to create local jobs for people with autism and other disabilities. The event will have a mobile hard drive shredder onsite where you place your items and watch your devices being destroyed and all your personal information being erased. Additionally, your old device will be recycled and properly disposed of.

Bill Morris CEO of Blue Star says, “Many people don’t realize that deleting files from their computer doesn’t actually erase the information on the computer’s hard disk drive. By shredding your hard disk drive we insure your personal data is permanently destroyed.”

Nick Lepetsos, President of First American State Bank added, “As bankers, we see the real risk and consequences of identity theft; we believe proper disposal of personal information is a practice that everyone should employ in their personal and professional lives. First American State Bank is happy to be a part of the solution for people in our community.”



Event Details:

2nd Annual Electronic and paper shred day

First American State Bank

**8390 E. crescent Parkway
Greenwood Village, c o 80111**

Thursday, May 19, 2016

10:00 a.m. – 2:00 p.m.

**cost: \$5 fee for certified onsite
destruction of one device Or \$20 fee
unlimited device destruction
Paper shredding and recycling done
offsite, limit two bags**

For more information please contact dawn Whaley at 303-694-6464.

1. www.bjs.gov